

# **RAISE**

Support for small and medium sized enterprises engaging in apprenticeships: Regional Apprenticeship Alliances for SMEs



Today when SMEs face problems related to start up, innovation and growth, they find help in a proactive ecosystem of intermediary organizations: yet the vast majority of these organizations do not currently provide guidance to SMEs on the subject of apprenticeships. RAISE seeks to address this situation by building the capacity of intermediary bodies to develop and operate support structures which will facilitate SMEs to become apprentice employers. The structure of RAISE enables the partnership to leverage access to intermediary organizations and SMEs. RAISE is funded under the Erasmus+ Programme through the Education, Audio-visual and Culture Executive Agency (EACEA).

## **Specific objectives**

- Establish 6 Regional Apprenticeship Alliances involving 80+ intermediaries and wider stakeholders, including VET providers.
- Produce and disseminate information resources, a teaching course, and practical tools which make the "business case" for SMEs to become involved in apprenticeships and provide step by step guides.

## **Key Outcomes**

- To improve knowledge relating to the "business case" for SME involvement.
- To gain information on potential sectors where apprenticeships can be developed in particular regions.
- To be able to quickly incorporate this new knowledge and skills to convey it to those who embark on apprenticeships for SME constituents and clients.
- To improve the expertise of their staff and overall organizational performance in this increasingly important area of public policy.
- To build new personal contacts with VET providers and other stakeholders required to develop new apprenticeship opportunities for SMEs.
- To have a larger voice in helping shape apprenticeship policy.

In addition, more than 10,000 SMEs will be encouraged to take steps towards employing apprentices. They can be expected to:

- Complete an assessment/self-evaluation to understand the benefits for their organizations.
- Understand the concrete steps required to become an apprentice employer.
- Gain the skills required to manage the apprentice process.



### **Countries involved**

Belgium

France

Ireland

Netherlands

Poland

Spain

United Kingdom

#### Barcelona Chamber role

Partner

#### **Duration**

From 1<sup>st</sup> September 2016 to 31<sup>st</sup> August 2018

#### **Budget**

Global: € 561,000 For Barcelona Chamber: € 54,921

#### Programme contribution

80%

### Tags

SMEs
Job creation
Apprenticeships
Intermediary bodies

Funding Programme

Co-funded by the Erasmus+ Programme of the European Union

