

# EUROMED INVEST



## Specific objectives

EUROMED Invest, with a budget of €5 million, is one of the main European programs aiming at developing private investments and economic relations in the Euro-Mediterranean area. Its objective is to renew the interest of SMEs in the Euro-Mediterranean market, increase investment and business projects flow, and ensure that the EU regains its leading position as source of foreign direct investment in these countries. EUROMED Invest is funded by the European Commission, the MedAlliance consortium, the Provence-Alpes-Côte d'Azur Region and the City of Marseilles.

## Key Outcomes

**MEDA-LOGISTICS & TRANSPORT ROADSHOW** will promote the South ENPI countries together at SIL on the 9th -10th of June from 16:30 to 19:30, organizing a Mediterranean Pavilion with different business activities in parallel. The Med Pavilion will be held in the framework of the EUROMED Invest project co-financed by the European Union and the OPTIMED project co-financed by the European Union through the ENPI CBC MED programme which includes: B2B meetings & B2Goverments; Workshops & Presentations, about investment opportunities in Turkey, Lebanon, Egypt, Tunisia and Morocco; Networking space and Helpdesks of Investment Promotion Actors.

**BARCELONA EUROMED INVEST ACADEMY** "Barcelona Declaration+20": Trade and Investment for a Mediterranean of shared prosperity" is a large capacity building and networking event which will be held over 2 days during the IX Mediterranean Week of Economic Leaders, whereby 2 seminars will be organized in parallel on FDI promotion/investors servicing and business support services for existing SMEs and new entrepreneurs. The event, co-organised by the Barcelona Chamber of Commerce, the Association of the Mediterranean Chambers of Commerce (ASCAME) and AFAEMME, is coinciding with the 20th anniversary of the Barcelona Process and will also involve the Union for the Mediterranean.



### Countries involved

Med Alliance Countries

### Barcelona Chamber role

Affiliated Partner

### Duration

**Meda-Logistics & Transport Roadshow**  
9<sup>th</sup>-10<sup>th</sup> of June 2015

**Barcelona Euromed Invest Academy**  
24<sup>th</sup>-25<sup>th</sup> of November 2015

### Budget

**Meda-Logistics & Transport Roadshow**  
Global: € 36,884  
For Barcelona Chamber:  
€ 3,500

**Barcelona Euromed Invest Academy**  
Global: € 30,752  
For Barcelona Chamber:  
€ 2,720

### Programme contribution

80%

### Tags

Business promotion  
organizations

Internationalization

Workshops  
B2B meetings

[www.euromedinvest.eu](http://www.euromedinvest.eu)

Funding Programme

