

# FAD-INS

## Fashion Audiovisual Design Industries Innovation Schemes



FAD-INS project aims to facilitate the innovation process through “customized services” and the use of innovation vouchers. The selected companies may exchange these innovation vouchers for a set of services provided by approved suppliers and tailored to their particular needs in this area. The services offered are intended to define the needs of business, learn from past successful experiences, clarify the different steps of an innovative project and define the resources to do it.

### Specific objectives

- To **implement an innovation voucher scheme targeting the fashion, industrial design and audiovisual sectors.**
- To enable networking and matchmaking.
- To reduce administrative requirements.
- To deliver “on demand” support for innovation.
- To deliver more and better innovation support activities.
- To ensure the long term sustainability of innovation vouchers.

### Key Outcomes

- Providing a clear demonstration at a regional level that voucher schemes can work efficiently and match the needs of smaller firms.
- Demonstrating to the relevant public authorities that vouchers are highly transferable to other sectors than the ones targeted in the project.
- Carrying out the necessary actions (inclusion of voucher scheme in the Regional Operational Plan) to secure long term financing of at least 120 enterprises per year via one or various voucher schemes.



#### Countries involved

Spain

#### Barcelona Chamber role

Leader

#### Duration

From 1 December 2011  
to 1 December 2013

#### Budget

Global: € 304,926.46

#### Programme contribution

75%

#### Tags

Innovation vouchers  
**Creative industries**  
**Design services**  
European Creative Industries Alliance  
(ECIA)

[www.fad-ins.cambrabcn.org](http://www.fad-ins.cambrabcn.org)  
[www.eciaplatform.eu](http://www.eciaplatform.eu)

Funding Programme

