

DINAMIC



The main objective of the project is to accompany companies in defining innovation promotion projects in order to measure obtained outcomes, provide personnel with a specific training in innovation (supervised by experts) and enhance their relationship with the university in order to achieve particular objectives and collaborations.

Specific objectives

- The DINAMIC project focuses on **stimulating innovation management in SMEs**. On a first stage, university students take a professional training course on innovation strategy and management, and on a second stage, they will be doing an internship at a SME implementing a specific innovation project during 6 months.

Key Outcomes

- Design and kick off of a training course about innovation promotion and management in companies.
- Design of a methodology to analyze the dynamizers profile and evaluate their motivation to work in the innovation management sector.
- Performance of a diagnosis model to identify motivated companies to improve the management of their innovation processes.
- Design of an innovation management methodology according to companies characteristics (size and sector) and a follow-up plan of the company and the dynamizer to apply that methodology.
- Elaboration of business innovation plans and a follow-up and reporting plan about the outcomes of the implementation.
- Kick-off of pilot projects with dynamizers groups, companies and universities.



Countries involved

France
Portugal
Spain

Barcelona Chamber role

Leader

Duration

From 1 March 2009
to 31 December 2011

Budget

Global: € 1,218,696.17
For Barcelona Chamber:
€ 491,810.63

Programme contribution

75%

Tags

Business Plan
Strategy
Training
Action Plan
Protocol
Methodologies

www.4.interreg-sudoe.eu

Funding Programme

